

heart beat

AT THE CLEAT

FRIDAY, FEBRUARY 7, 2025

SPONSORSHIP COLLATERAL

About KIPP Miami

Founded in 2018, KIPP Miami educates and inspires more than 1,400 students from Greater Miami. KIPP Miami is part of the KIPP (Knowledge is Power Program) national nonprofit network of college-preparatory, public charter schools educating elementary, middle, and high school students. KIPP has a 25-year track record of preparing students for success in college and life. KIPP Miami educates students in grades K-4 at KIPP Royalty Academy and middle school students at KIPP Courage Academy.

About Heartbeat at the Cleat

Heartbeat at the Cleat is KIPP Miami's signature philanthropic event, raising funds to help support KIPP Miami's students and faculty. All funds raised directly support our students' education and the construction of a new campus in Liberty City, which will accommodate two new schools and allow us to more than double our student body. In addition, funds raised provide enriched support for teacher and leader development, as well as curriculum, athletics, and extracurricular programs for children. Over 200 individuals from the Miami community attend this event, as well as government officials and community leaders. This event is held at The Cleat at No Name Harbor (Bill Baggs Cape Florida State Park) in Key Biscayne, Florida. Attendees arrive at The Cleat by land or sea, for a fun night with KIPP Miami supporters, faculty, and families.

PRESENTING SPONSOR

\$50,000

- **Title Recognition:** "Presented by [Sponsor's Name]" on all event promotions and materials
- **Prominent Name/Logo Placement:** On event signage, event website, and promotional materials
- **Classroom Dedication:** Recognition as a Classroom Founder, including installation of a plaque at KIPP Miami with your name and company logo
- **Boat Access:** Three VIP boat reservations
- **Admission:** For up to 16 guests
- **Event Giveaway:** Opportunity to provide promotional items to be distributed to all attendees

CHAMPION SPONSOR

\$25,000

- **Prominent Name/Logo Placement:** On event signage, event website, and promotional materials
- **Classroom Dedication:** Recognition as a Classroom Founder, including installation of a plaque at KIPP Miami with your name and company logo
- **Boat Access:** Two VIP boat reservations
- **Admission:** For up to 14 guests
- **Event Giveaway:** Opportunity to provide promotional items to be distributed to all attendees



OUTSTANDING TEAMMATES SPONSOR **\$10,000**

- **Prominent Name/Logo Placement:** On event signage, event website, and promotional materials
- **Boat Access:** One VIP boat reservation
- **Admission:** For up to 12 guests
- **Event Giveaway:** Opportunity to provide promotional items to be distributed to all attendees



HEARTBEAT SPONSOR **\$5,000**

- **Name Placement:** On event signage, event website, and promotional materials
- **Boat Access:** One boat reservation
- **Admission:** For up to 10 guests



SUNRISE SOCIETY SUPPORTER **\$2,500**

- **Name Placement:** On event signage, event website, and promotional materials
- **Admission:** For up to six people

UNDERWRITING OPPORTUNITIES

Bar: \$7,000	Photography & Video: \$3,500
Band: \$5,000	Décor: \$2,500



INDIVIDUAL TICKETS **\$250**

BECOME A SPONSOR!

A portion of your sponsorship is tax-deductible. Sponsorship packages can be customized and paired to suit your marketing needs. For questions or more ways to support KIPP Miami, please contact Nailah Brown at nbrown@kippteamandfamily.org.

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